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June 29, 2013 Geneva —Award-winning wines, music, food and much more were back, for the 4th Annual Winestock NY, on Saturday at the gorgeous, pastoral venue of Three Brothers Wineries & Estates near Geneva.

The 2,000 smiles on attendees confirmed that Winestock NY put the FUN in Fundraiser when people joined together for peace, love and wine understanding.

Wineries pouring, in addition to Three Brothers' Stony Lonesome, Passion Feet, Bag Dare and War Horse Brewing were: Fox Run Vineyards, Miles Wine Cellars, Atwater Estate Vineyards, Anthony Road Wine Company, Fulkerson Winery, Villa Bellangelo, Rooster Hill Vineyards, Stone Age Winery, Rasta Ranch, Hazlitt 1852 Vineyards, Frontenac Point Vineyard – Estate Winery, Hosmer Winery, Americana Vineyards, Lakeland Winery, Red Newt Cellars.

Thousands of One was the headliner band and people danced to Austin Dooley, Bob & Dee, and Dirty Birds playing on two stages.

Seneca Smokehouse provided food and vendors included: Dave and Ritas Farm Market and Bakery, Spicy Mikes Ketchup, Entertain with Art-henna, Face-painting, glitter tattoos, Balance of Nature Bath & Body, Fashion Kat Jewelry, Cayuga Lake Creamery, Isis-Chair Massage, Santiago Cigars, Mean Dawgs Mustard, Out of my Mind-Handcrafted Jewelry, Sidehill Acres Goat Farm, Verjooz, Hil Kirk Farms Honey, Chef Williams, Bisco Salsa, Beastmode Athletics organo Gold Gourmet Coffees & Teas.

“Community Connections” was new, this year, to Winestock NY. FLX Young Professionals, and the Seneca County Farm Bureau AgMaster Kiosk were there. Representatives answered questions about FLXYP and the Vino and the Beast 5k Run, while people ‘tested their farm knowledge’ at the interactive Ag Kiosk.

Sponsored by the non-profit New York Wine Industry Association, Winestock NY raises money and awareness for the future of New York wine and rural economies.

The New York Wine Industry Association is a non-profit organization representing the voices of New York State vineyards and wineries in Albany. NYWIA has organized the wine industry throughout the state and has been praised in Albany for presenting a strong, clear message to legislators and media.

Additional sponsors were: Rebecca Reisinger Insurance, Waterloo Container, Stork Insurance, Farm Credit East, Farm Family Insurance, Crop Protection Services, LNB Banking, Label gallery, Viatran, and Seneca Meadows.

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